

FAQ - How to prepare for great Executive Headshots

What should I wear?

- For men, a medium to dark suit jacket is recommended, or if you are not wearing a jacket, you should wear a shirt color other than white. Dress shirts should be crisply pressed without fold lines.
- For women, we recommend a top with a simple neckline (scoop neck works well) with minimal jewelry. Collars on female blouses often don't sit well. The simpler the better, solid colors are best for women's tops.
- In general, the better fitting and more tailored the suit jacket, the more professional the portrait – that is true for both women and men. Avoid heavy stripes or patterns in suit jackets.
- Solid colored clothing that complements the skin works best in most environments.
- Dress to reflect the norms of your profession. Severe dark suits may be the norm for lawyers and similar professionals. While Realtors and other sales professionals should dress to look friendly and approachable.
- Colors that contrast with the background usually show better.
- If you wear glasses take a few shots without them so that your face can be seen clearly.

Still not sure what to wear?

Your look should relate to your profession. Browse LinkedIn profiles of people in your profession and see how others look in their pictures. Wear the clothes that you would wear on the job or at an interview to make a good impression. Make sure to try on any clothing beforehand and check that it fits, is clean, pressed, free of wrinkles, lint and hanging threads. Ideally, the colors should complement you. The photographer or assistant can give an opinion if asked. Have a back-up outfit on hand.

What does my session fee (due on day of event) pay for?

Your session fee (due on arrival) pays for a 30 minute session. We will take at least 20 shots. It also includes local travel [North East Mass & Southern NH], post production and light retouching. Additional services require separate fees. Braces removed at extra charge since this is detailed and requires time consuming corrections. Forget to shave your face? We can reduce the stubble. Again it's time consuming so there's an extra charge.

Any discounts available?

Yes, organize some friends or colleagues and save big! These are the discounts for multiple people in same photo session (same location and time). For up to 3 or more people it's only \$125 each.

What is the turnaround time?

After the session, the photographer will show you previews of the pictures. Within five business days, we'll digitally send you a selection of photos. Choose your favorite image and email us the photo's number. We'll perfect that picture with the latest high-end portrait software to make you look your very best! We'll then create versions of your picture ready for the web, your business card and LinkedIn (500x500 pixels). We'll send you these final files digitally for you to keep and use for your business needs.

Onsite arrangements

Total time on site will be around 90 mins. It takes about 30 minutes to set up the equipment. The mini studio works best in a room that has a clear floor space of 15x8' – high ceilings are best. This can be diagonally across a room if needed. To prevent any accidents or damage, please ensure that pets and children are prevented from entering the area. If it helps you to relax, feel free to play music that you like. Yes, it's OK to enjoy your favorite beverage.

Is there a choice of background colors?

The background we use is white which is the current standard and works best for LinkedIn and for the web.

What about my hair or make-up?

You should arrive with your hair styled in a way that you are comfortable with. Make-up should be freshly applied, light and natural looking. For guys, have recently washed hair and be freshly shaved. As part of the package, we sympathetically and lightly retouch wrinkles, face contours, high color etc while still 'keeping you looking like you'.

Can you do pictures for other uses like printed Realtor signs and brochures?

These professional headshots are optimized for your online profiles and business cards. Using these business card or web profile versions for printed materials will cause blurry results. At the time of booking, please advise how you will use your photos. Upon request, we can also create a high resolution file suitable for printed applications such as realtor signs and brochures. Additional requested retouching for these larger pictures will have an extra charge.

It'll be fun! You just need to be professionally dressed and prepared to smile!