



## Real Estate Photography Pricing



We aim to capture the beauty of a home to entice viewers to visit. With an eye for detail, we will make your property look its very best. All homes are photographed using a professional full frame camera, lighting and high quality lenses.

### RE 1

Photo Shoot for homes up to 2,000 square feet includes up to 25 interior & exterior photos.  
Starting at \$199

### RE 2

Photo Shoot for homes up to 3,500 square feet includes up to 36 interior & exterior photos.  
Starting at \$300

### RE 3

Photo Shoot for homes 3,500-5,000 square feet - includes 36+ interior & exterior photos.  
Starting at \$350

### Estate Shoot

Photo Shoot for homes from 5,000 square feet and up - includes 36+ interior & exterior photos.  
Starting at \$400

### Twilight Shoot ad-on

This requires an additional separate visit to the home in the evening and every shoot will be different. Rates depend on number of photos requested.  
Starting at \$140

### Exterior / Re-Shoot / Season Change

Add on shoot of up to eight images, for example additional exterior shots. This is a per-visit minimum charge. \$100

### Travel

All prices include 40 miles of round trip travel from Merrimack, NH. From 40 to 80 miles round trip, an additional charge of 75 cents per mile is added to the price.

### Time needed

Most homes take about 120 minutes to photograph. Please allow more time for larger homes. Turnaround time for photos is usually four days.

## Important Information

### Scheduling and Contact Information

Please contact us no later than 48 hours before your preferred time. You may contact us at 603-377-0366 or KenWilliamsPhotogr@gmail.com.

### At the Shoot

You, or someone authorized by you, should be present at the shoot to discuss important elements of the property or areas not to be photographed. Agents are expected to have the **property ready and staged prior to the shoot**. The photographer will make reasonable effort to remove litter, stray objects etc. from rooms, however please note this does not include making beds or arranging furniture. All properties will be shot AS IS.

### Post Production

After the images have been shot, the photographer will select the best images. Then we will edit and color correct the selected images. These will be optimized for quality and delivered to you within four days, unless otherwise agreed. **Let us know your MLS software's specific technical requirements** for image files.

### Cancellation, No-Show and Inclement Weather Policy

If cancellation or rescheduling is necessary, please do so with a minimum of 24 hrs notice. Any shoot canceled within 24 hrs of a confirmed appointment is subject to a \$50.00 cancellation fee. The full price of the shoot will be charged to any cancellation within 2 hrs. of the scheduled time. You or your authorized representative arriving more than 30 minutes late to an appointment, will be considered a cancellation, and will be billed at 50% of the shoot rate. Every effort will be made to accommodate a reschedule. In the event of inclement weather a reschedule of the shoot will be at the earliest time possible with no additional fees.

### PLEASE READ - Rights and Usage of Images

All images produced for an agent or broker (hereafter referred to as agent) may be used by that agent for any and all marketing materials and campaigns associated with the property and the agent's self-promotion. The photos may also be used by the agent's parent company for the sole purpose of marketing the property photographed. Please note however, that the images will be copyrighted by the photographer, and license granted to the agent and the agent's parent company and not to any third party for profit, or use for anything other than the subject property photographed and agent's self-promotion. Any usage of the images by a third party, including but not limited to architects, builders, stagers, designers, sellers or buyers, other agents, is strictly prohibited unless approved in writing by the photographer. I, the agent fully understand these terms presented to you.

Print Name \_\_\_\_\_

Sign \_\_\_\_\_

Date \_\_\_\_\_